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**FINANCIAL EDUCATION FUN DAY KICKS OFF WITH MESSAGE OF
BUILDING WEALTH & SELF SUFFICIENCY**

Interactive & informational workshops capture audience of over 150



JACKSON, N.C. - They did it again! Community members have pulled off yet another interactive and informational Financial Education Fun Day to help get vital information in the hands of community members regarding money management and asset building.

The event, held June 30th at Central Elementary School in Jackson was sponsored by the United Faith Coalition, The Roanoke Center, NC Mutual Life

Insurance Company, Generations Credit Union and First Citizens Bank.

Community members were able to take advantage of the informal atmosphere to listen in on information sessions covering homeownership, banking services, budgeting tips, and how to start a small business.

In addition to the financial advice and resources, the NC Department of Corrections was on site hosting a job fair. Participants included: Halifax Medical Center, Halifax Community College, NAACP, CADA, Mary Kay, Roanoke Electric Cooperative, Roanoke Energy Resources, NC Cooperative Extension Services, Smart Start, Vocational Rehabilitation, Northampton County Health Department, Northampton County Public Schools, Communities In Schools of the Northeast and the NC Institute of Minority Economic Development.

The event provided activities for adults and children alike with lunch catered by Gardners Bar-B-Que Restaurant and offered door prizes for citizens participating in the event. "I appreciate the participation of so many families," said Financial Literacy Coordinator, Ann Riddick, pleased with the turnout for the event. "We intend inform and empower citizens as the intent of the workshops and we must start focusing on building assets in our community and not debt."

Riddick said she was excited about the participation of members of the faith-based community as well. "The pastors really promoted this event and their hard work paid off," she said. "It was exciting for us to see all the adults that came out and how they brought their children out to share in this learning experience."

Door prize winners for the day were Brenda Taylor and Lewis Winfield of Northampton County.

For more information on hosting a financial literacy workshop, contact Ann Riddick at 252-398-8192 or Diana Mitchell at 252-539-2236 ext. 230.