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RCG HOSTS WINTER BUSINESS ACADEMY FOR AREA CONTRACTORS
Classes to help local contractors build capacity

RICH SQUARE, N.C. – Have you ever wondered what was involved in creating an effective business plan? How about maintaining proper records for your existing business or financing a start up business?

Those are some of the questions being answered by Roanoke Construction Group's annual Contractor's Winter Business Academy. Offered from 6-9 p.m., Wednesday's at Halifax Community College Building 600, Room 605, the free classes are designed to foster the development of entrepreneurship.

"Many of the contractors in our area are experienced in their trade, but lack the time and/or technical administrative skills that would help them bring their businesses to the next level," said Roanoke Construction Group Director, Sondra Dickens. "We want to equip them with as many resources as we can to ensure their success."

Upcoming classes include:

- "The Basics of Book Keeping and Accounting" (March 7), which focuses on the importance of good record keeping, how to get started, good record keeping practices/methods, how to deal with accounting statements and an introduction to the different types of accounting software available; and
- "QuickBooks for Small Businesses" (March 14), which covers QuickBooks set up, transaction entry, invoicing, payroll, customer and vendor tracking and financial report generation. A special laboratory session will also provide participants with hands on training in the software.

Classes held previously covering on "Creating a Business Plan" and "The Basics of Credit and Financing," provided business hopefuls and existing entrepreneurs with foundational concepts.

"The Roanoke Construction Group is dedicated to developing entrepreneurialism and supporting small and minority owned construction and construction-related businesses," said Dickens. "These classes are just one of the ways that help to achieve that goal."

Anyone interested in attending the Winter Business Academy is encouraged to call 252-539-2236 ext. 282. Registration is required and seating is limited.

About The Roanoke Center

The Roanoke Center, located in Rich Square, N.C., was founded in 2003 and fosters sustainable economic and community development in northeastern North Carolina by addressing the needs of individual citizens and businesses.